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Our group's press conference tackled the Jenny Hermosos and Luis Rubiales' sexual assault case. Jenni Hermoso, a Spanish professional footballer, is remembered for her game-winning goal that summited Spain's first-ever women's national title. Unfortunately, during the award ceremony following the match, Luis Rubiales, former president of the Spanish Football Federation, appeared to kiss Hermoso, causing great chaos days after the incident occurred. She testified before a judge that the kiss forcibly imposed upon her by Rubiales was not consensual, despite Rubiales claiming it was. She emphasized that the judicial process should proceed, refraining from further comment. The incident sparked widespread outrage and led to a crisis in Spanish football, prompting Rubiales's eventual resignation. Rubiales denied wrongdoing but faced a restraining order not to contact Hermoso. Under a recent sexual consent law, Rubiales could face a fine or prison sentence if found guilty. FIFA subsequently banned Rubiales, whose resignation followed amid mounting pressure in Spain.

For our mock press conference, we presented various key figures who played essential roles in ensuring a smooth and effective press conference that aligned with roles that applied to the following case. Legal Advisor Mr. Jordi Aparisi Segui, represented by Keunho, provides critical legal guidance and ensures that all proceedings comply with relevant regulations and policies. Athlete Jenni Hermoso, portrayed by Noelle, shares her experiences and perspectives, engaging the audience and media with her firsthand insights into the incident. It was important

for her to be present during the trial to add a personal feel and a strong presence towards the media. Ishika, acting as the Press Conference Moderator, manages the flow of the event, facilitating questions and discussions while maintaining a professional and organized atmosphere. Finally, Women's Football Director Dña. Montserrat Tomé Vázquez, represented by Lauren, oversees women's football's strategic direction and development, providing authoritative insights and updates on initiatives to advance the sport. Each of the four roles was created to replicate the most accurate, realistic, and professional press conference event possible.

In our preparation for the press conference, we unanimously agreed to present a united front supporting Hermoso, ensuring clarity for journalists and the media regarding our stance on the matter. Consequently, we deliberately selected individuals closely associated with Hermoso to participate. Hence, we determined that the most effective approach would involve Hermoso herself, accompanied by her legal advisor and the director of the women's organization.

Anticipating what questions would likely pose, we focused on themes revolving around Hermoso's trial, the organization's reputation, and future plans for all involved parties. With Hermoso herself in attendance, we expected a barrage of questions directed at her regarding the incident, the trial proceedings, and her views on the organization's response. Recognizing the prominence of legal issues in the discourse, we ensured the presence of her legal advisor to address such matters. Moreover, we anticipated inquiries concerning the organization's incident handling and future preventive measures. To address these concerns, we enlisted the director's expertise poised to provide insight into the organization's strategies moving forward. Other specific questions that we thought were going to be thrown at us were events such as when Rubiales' mother locked herself to starve herself in protest or what Hermoso's thoughts were

about the chaos and disruption this trial has had on the team considering the fact that Spain's women's national team won its first-ever national cup.

As the press conference was being held during the active investigation, there was an understanding that certain details could not be released to the media even if it would be beneficial. This gave both an advantage and a disadvantage in explaining the severity of the situation. To help support Ms. Hermoso and the direction the questions would be asked, Legal Advisor Mr. Jordi Aparisi Segui expressed this legality issue openly to the media. However, the outcomes did result in less concentrated region of focus as it shifted towards more of Hermoso's personal experience and the organization's shift moving forward.

The Press Conference Moderator was vital in maintaining the event's coherence and effectiveness. To execute this function, significant preparation was required. Extensive research into the case's intricate details and broader contextual considerations was conducted to anticipate probable media questions and build thorough techniques for addressing inquiries while consistently presenting the group's essential themes. This preparation step was critical in negotiating the nuances of the case with sophistication.

Collaboration with other important stakeholders was essential for organizing a successful press conference. Close cooperation with Jenni Hermoso, her legal advisor, and the director of the women's organization enabled the smooth integration of all participants' opinions and expertise. Clear communication protocols were created, roles and responsibilities were outlined, and strategic approaches were developed to form a united front in support of Hermoso. Emphasizing clarity and coherence in our approach on the topic was critical to ensuring that journalists and the media understood our position despite the complexities of the case.

With rigorous planning and proactive collaboration, the entire team navigated the event with confidence and professionalism. By maintaining an ordered and disciplined environment, we could effectively communicate with the media, thoughtfully respond to inquiries, and express the gravity of the situation surrounding Jenny Hermoso and Luis Rubiales. This integrated approach not only protected the news conference's integrity, but also emphasized our commitment to justice and accountability when dealing with such delicate subjects.

Our press conference began with an opening statement by Mr. Aparisi Segui clarifying what can and cannot be elaborated on during the press conference. Then, Ms. Hermoso addressed her experience, including her current attitudes towards the Royal Spanish Football Federation and the changes they are making. Lastly, Dña. Tomé Vázquez gave an opening statement cementing the federation's stance against Rubiales' actions, officially called for his resignation, and outlined plans for how the federation will move forward. This included real steps taken by the federation after the incident.

During the press conference, Ms. Hermoso was asked questions about her relationship with the federation as well as to comment on the position taken by Rubiales. Her response was that she, as well as other members of the women's team, are working closely with the federation's executive members to ensure protocols and practices are in place that guarantee player's comfort and feelings of safety. She stated that Rubiales' position was not hers to comment on, as well as briefly touched upon the lawsuit occurring between them.

Dña. Tomé Vázquez was asked primarily about the stance and future of the federation. She promised a growth in the federation's leadership announcing a goal of expanding female representation on the board of directors to forty percent. Additionally, she announced an

initiative to grow the federation's personal counseling services. She outlined the organization's values, committing to the federation's success interpersonally and professionally.

The goal of the conference was to stay centered around the federation. When asked about Rubiales, answers addressed the question while recentering the conversation about how the federation is moving forward. Throughout the discussion, we navigated, emphasizing the seriousness and importance of the situation that occurred while still trying to focus on the positive implications this can have for the future of women's sports.